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Invicta for Disney – Alice Through the Looking Glass

Hollywood, FLA - To commemorate the upcoming release of the Walt Disney Company's film, *Alice Through the Looking Glass*, the Invicta Watch Group is launching an exclusive, limited edition timepiece. Invicta and the Walt Disney Company are collaborating in the creation of a Disney themed watch collection: Disney – LIMITED EDITION. The exclusive *Alice Through the Looking Glass*, inspired timepiece will be the first to launch from the Invicta Disney – LIMITED EDITION collection.

The, Alice Through the Looking Glass, timepiece is from the hugely popular, accomplished and award winning, Invicta Subaqua collection. The dynamic details in design enhance the over-all impact of the model. Constructed of solid stainless steel throughout and powered with the precision of a Swiss movement, the case diameter measures 47mm and offers an exceptionally designed skeleton dial. The design of the case back features the sphere rotor and gear symbol directly from the film. All the timepieces in this series will be sold in special, limited edition packaging.

The Disney – LIMITED EDITION collection as a whole will be comprised of exclusive, limited edition pieces for both men and women. In addition to the *Alice Through the Looking Glass* model, the series will feature various renderings of Mickey Mouse and other characters on the dial from several Invicta collections as well as a Mickey Mouse pocket watch specifically created for this teaming.

This exclusive, *Alice Through the Looking Glass*, timepiece will officially release at the Invicta Times Square retail location (NYC) on May 27th, 2016. The model will then be available for purchase at all Invicta Retail Store locations. Please, note-the model will only be available for distribution in the U.S., Mexico, and Puerto Rico. Visit: **InvictaStores.com** to shop online or find a store.

About Invicta Watch Group

Led by innovation and nurtured with the consistency of quality and brand personality, the forward thinking energy of The Invicta Watch Group continues its brazen journey. The long held belief that supremely crafted timepieces can be offered for modest sums is the founding principle of Invicta and that ideology still resides at the core of all Invicta creations. In setting a premise of exceptional standards, Invicta maintains their objective by successfully satisfying consumers and collectors alike at any price point.

