## FOR IMMEDIATE RELEASE



## FOR IMMEDIATE RELEASE



## The Jason Taylor for Invicta collection

**Hollywood, FLA** - The Invicta Watch Group announces new releases for the Jason Taylor for Invicta collection. Select models from the upcoming release will be on hand at the Invicta Baselworld booth in March 2016.

Jason Taylor will also appear at the Invicta booth for day viewing and press call. This opportunity will be held Saturday March 19th. Jason Taylor, Viewing/Photo Op: 4pm

The new Jason Taylor for Invicta timepieces epitomize the height of superior design and engineering. While offering differences in design, materials and other functional details, all new releases will feature a core foundation of Swiss movements as well as solid stainless steel construction.

The Jason Taylor for Invicta collection reveals a captivating range of options for the discerning customer. This Limited Edition collection offers reimagined concepts in timekeeping created by Jason Taylor and the Invicta design team. New compositions, as well as existing masterpieces have been carefully selected and modified by Jason to capture his unique style and aesthetic while main-taining the highest horological standards. The Jason Taylor for Invicta collection, time is no longer a spectator sport but rather a sophisticated adventure.

## **About Invicta Watch Group**

Led by innovation and nurtured with the consistency of quality and brand personality, the forward thinking energy of The Invicta Watch Group continues its brazen journey. The long held belief that supremely crafted timepieces can be offered for modest sums is the founding principle of Invicta and that ideology still resides at the core of all Invicta creations. In setting a premise of exceptional standards, Invicta maintains their objective by successfully satisfying consumers and collectors alike at any price point.

Visit: InvictaStores.com to shop online or find a store.

