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INVICTA | **BRITTO**[®]

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Continuing an impressive track of collaborative work, Invicta Watch Group has teamed with celebrated, world-renowned multi-media artist and painter, Romero Britto for a new limited-edition collection, Invicta – Britto.

Romero Britto has been sweeping through the art world with his energy, bold skill and vivid aesthetic. Combining facets of pop art, graffiti with the geometric aspects of Cubism, his creations enliven any surface, material, object or space he works with.

Now, Britto is focusing his unique eye and dazzling perspective on the face of Invicta time. Utilizing the dials of Invicta classics as an inspiration and canvas, the Invicta – Britto series actively transforms the experience of time into a heightened state of being. Facets of pop art, graffiti along with the geometric aspects of Cubism result in an exciting, vivid aesthetic. With interchangeable leather straps and stainless-steel bands, each limited-edition timepiece offers a dynamic versatility. The legendary status of the Invicta classics and the electrifying art form of Britto intersect for the ultimate iconic collective.



ABOUT INVICTA WATCH GROUP

Led by innovation and nurtured with the consistency of quality and brand personality, the forward thinking energy of The Invicta Watch Group continues its brazen journey. The long held belief that supremely crafted timepieces can be offered for modest sums is the founding principle of Invicta and that ideology still resides at the core of all Invicta creations. In setting a premise of exceptional standards, Invicta maintains their objective by successfully satisfying consumers and collectors alike at any price point.

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