FOR IMMEDIATE RELEASE

The Invicta Watch Group Hollywood, Florida

In the wake of Hurricane Maria, the Invicta Watch Group has successfully endeavored to offer much needed support to the people of Puerto Rico. Working with local and federal agencies, Invicta was able to obtain short-notice authorization to land its corporate aircraft. The plane will be carrying much needed, life-saving supplies. Senior management, including CEO, Eyal Lalo, will be on hand Thursday morning to personally deliver all goods and offer assistance.



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The effort will focus solely on helping to improve the situation on the ground not only through supplies but also, real-time practical support. Invicta is sending supplies and life-saving equipment to a local nursing home. Supplies include but are not limited to: water purifying tablets, water purification systems, personal hygiene items and a variety of medical supplies.

Deeply connected to Puerto Rico for decades, in recent years the area has also become home to several Invicta retail locations with another that had been scheduled to open in the coming days. For this reason, a portion of the air-lifted supplies will benefit store employees and their families. This will be an ongoing effort will for as long as relief and support is needed.

Invicta considers all employees, business partners and staff as family and will continue to make every effort to assist the people of Puerto Rico and all those impacted by the recent hurricanes in the United States and its territories.





About Invicta Watch Group

Led by innovation and nurtured with the consistency of quality and brand personality, the forward thinking energy of The Invicta Watch Group continues its brazen journey. The long held belief that supremely crafted timepieces can be offered for modest sums is the founding principle of Invicta and that ideology still resides at the core of all Invicta creations. In setting a premise of exceptional standards, Invicta maintains their objective by successfully satisfying consumers and collectors alike at any price point.

