

FOR IMMEDIATE RELEASE

Thor Limited Edition



MARVEL

INVICTA

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In collaboration with MARVEL Studios and in celebration of the Thor: Ragnarok motion picture release, Invicta Watch is launching an exclusive, limited edition Thor inspired timepiece through the brand's new MARVEL collection.

Rich in the lore that legends are made, the mythic spirit of the famed comic and film character resonates throughout the limited edition Invicta timepiece.

Like the character himself, the watch is daring, emboldened by integrated power. The design details take inspiration directly from the Thor: Ragnarok's narrative with Thor in pursuit to be reunited with his mighty hammer, Mjolnir. Synonymous with the character's cape, red and black establish the watch's vibe, a hammered detailing is incorporated throughout the model while a mindful rendering of the hammer is featured on the second hand as well as the on chronograph resulting in a tribute timepiece worthy of a super hero. Driven by exceptional engineering and construction for which Invicta is known, all Thor: Ragnarok timepieces are sold in special, limited edition collectors' packaging, designed specifically for this release.

Inhabiting a world of mythic proportions, the Thor: Ragnarok watches render time into a zone of heroes.

The Marvel of Superhero time is coming.



About Invicta Watch Group

Led by innovation and nurtured with the consistency of quality and brand personality, the forward thinking energy of The Invicta Watch Group continues its brazen journey. The long held belief that supremely crafted timepieces can be offered for modest sums is the founding principle of Invicta and that ideology still resides at the core of all Invicta creations. In setting a premise of exceptional standards, Invicta maintains their objective by successfully satisfying consumers and collectors alike at any price point.



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