Minimal Feel Maximum Impact



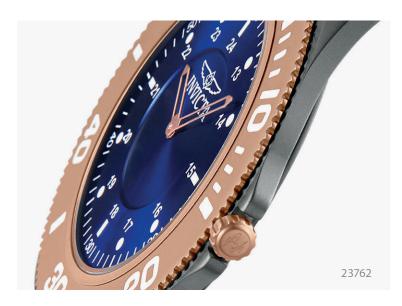
FOR IMMEDIATE RELEASE

Minimal feel: Maximum impact.

Invicta has again expanded its vision and introduces the new and exciting: Invicta Reserve Thin. Taking time to a new level of complexity, the collection masters a sought after aesthetic designed for optimum performance.

Striking in size and design, Invicta watchmakers have successfully reduced the internal clearance between components resulting in a new high precision standard for assembly of the complex module. All internal parts are integrated together resulting in a case housing made of '316L' stainless steel to achieve minimal wall thickness (technically below 1mm). A Sapphire crystal ensures additional durability, protection as well as enabling a 0.5mm thickness with 2 ATM water resistance. The radius edges that extend from the case body to the ends of the band serve to enhance the visual impact of the timepiece's slimness.

Successfully innovating the attitude of minimalism, The Invicta Reserve Thin, transforms the precision of time into a powerful experience of ultimate gain.





About Invicta Watch Group

Led by innovation and nurtured with the consistency of quality and brand personality, the forward thinking energy of The Invicta Watch Group continues its brazen journey. The long held belief that supremely crafted timepieces can be offered for modest sums is the founding principle of Invicta and that ideology still resides at the core of all Invicta creations. In setting a premise of exceptional standards, Invicta maintains their objective by successfully satisfying consumers and collectors alike at any price point.

