





INVICTA VIEINIOIVI The energ of others.

The Invicta Venom Hybrid Reserve . Model 16802

Movement: Professional Swiss Quartz Chronograph Case and Dial: Ø62mm . Metal dial . Solid stainless steel case . Unidirectional rotating bezel . Stainless steel screw-down crown and pushers . Flame Fusion crystal . Tritnite luminous hands and index markers . Date display

Band: Solid stainless steel bracelet with dual deployment diver's safety clasp Water Resistance: 500 meters tested



Latin for "Invincible," Invicta is led by innovation and nurtured with the consistency of quality and brand personality. Founded more than a century ago in 1837 in Chiasso, Switzerland, with the belief that supremely crafted timepieces can be offered for modest sums, Invicta holds true to this objective today. Originally crafting mechanical and automatic timepieces, Invicta, like most brands of the time all but disappeared during the quartz movement in the 1970's.

After being re-established in the early 1990's, the forward thinking energy of The Invicta Watch Group continues its brazen journey. In 2000 we focused on designing a perfectly fitting, oversized timepiece. This focus delivered the professional dive watch, the Ocean Ghost, and the iconic Lupah collection. The brand has now grown to encompass over 30 diverse collections.

Invicta has set a timing precedent as masters of case complications. We have taken the meticulous art of case construction to new levels. The expertise and execution in design and case construction is intrinsic to our innovative reputation and style.



Still privately owned and operated, our founding principle and ideology still resides at the core of all Invicta creations. In setting a criteria for exceptional standards, Invicta maintains their objective by successfully satisfying consumers and collectors alike at any price point.







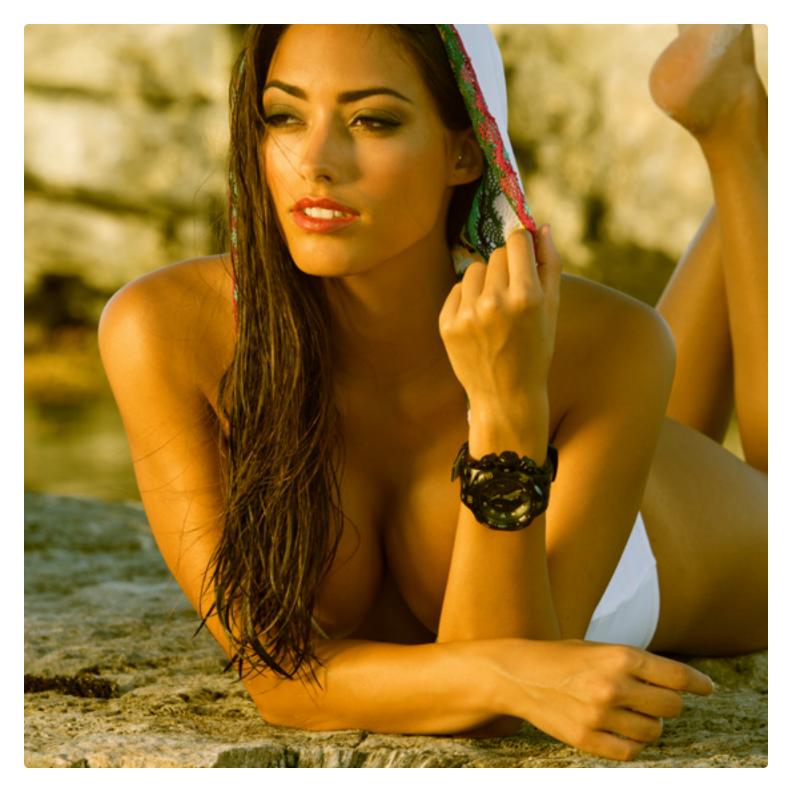




INVICTA VIETINOIMI The envy of others.

The Invicta Venom Reserve . Model 14467

Movement: Professional Swiss Quartz Chronograph
 Case and Dial: Ø53.7mm . Solid stainless steel case . Unidirectional rotating bezel . Stainless steel screw-down crown and pushers . Flame Fusion crystal . Tritnite luminous hands and indexes . Date display
 Band: High-grade polyurethane strap . Solid stainless steel buckle
 Water Resistance: 1000 meters tested







The Invicta Venom Hybrid Reserve . JASON TAYLOR LIMITED EDITION . Model 17184

Movement: Professional Swiss Quartz Chronograph
Case and Dial: Ø51mm . Mother of Pearl Dial . Solid stainless steel case with black IP . Unidirectional rotating bezel . Stainless steel screw-down crown and pushers with black IP . Flame Fusion crystal . Tritnite luminous hands and index markers . Date display
Band: High grade leather strap with stainless steel buckle
Water Resistance: 500 meters tested



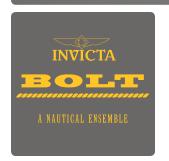




The Invicta Bolt Zeus Reserve . Model 0829

Movement: Professional Swiss Quartz Chronograph Case and Dial: Ø53mm . Mother of pearl dial . Solid stainless steel case . Unidirectional rotating bezel with individually plated stainless steel rope design cables in 18kt rosegold . Stainless steel screw-down crown and pushers in 18kt rosegold plating . Flame Fusion crystal . Tritnite luminous hands and index markers . Date display Band: High grade polyurethane strap . Stainless steel cables and buckle with 18kt rosegold plating Water Resistance: 200 meters tested





The Invicta Bolt Zeus Reserve . Model 12299

Movement: Professional Swiss Quartz Chronograph Case and Dial: Ø53mm . Metal dial . Solid stainless steel case with black IP . Unidirectional rotating bezel . Stainless steel screw-down crown and pushers with black IP . Flame Fusion crystal . Tritnite luminous hands and index markers . Date display Band: High grade polyurethane strap with 18kt gold plated metal inserts and buckle Water Resistance: 200 meters tested







The Invicta Subaqua NOMA V. Model 15927

Movement: Professional Swiss Quartz Chronograph Case and Dial: Ø50mm . Metal dial . Solid stainless steel case . Unidirectional rotating stainless steel bezel . Stainless steel screw-down crown and pushers . Flame Fusion crystal . Tritnite luminous hands and index markers . Date display

Band: High grade polyurethane strap with stainless steel inserts and buckle Water Resistance: 500 meters tested





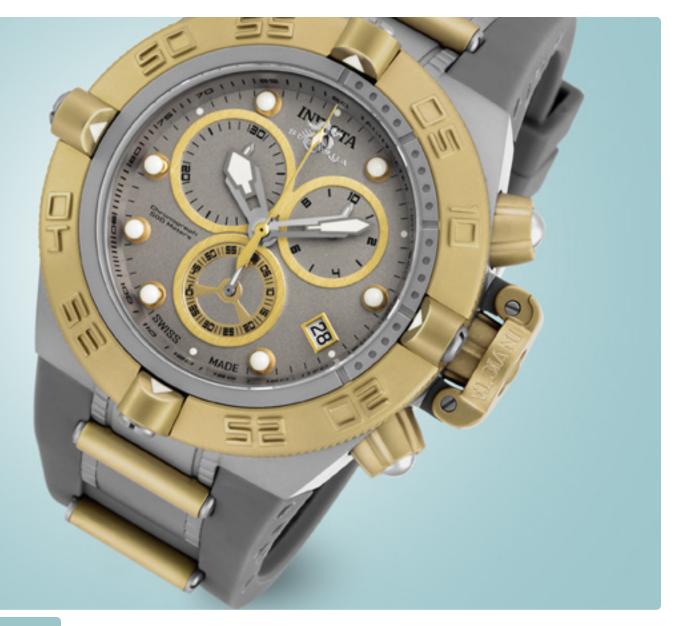




The Invicta Reserve Hydromax . Model 16968

Movement: Professional Swiss Quartz GMT Case and Dial: Ø52mm . Metal dial . Solid stainless steel case . Unidirectional rotating bezel . Stainless steel screw down crown . Flame Fusion crystal . Tritnite luminous hands and index markers . Date display Band: Solid stainless steel bracelet with dual deployment diver's safety clasp Water Resistance: 1000 meters tested







The Invicta Subaqua NOMA IV . Model 17208

Movement: Professional Swiss Quartz Chronograph Case and Dial: Ø50mm . Metal dial . Solid titanium case . Unidirectional rotating bezel with 18kt gold plating . Stainless steel screw-down crown and pushers with 18kt gold plating . Flame Fusion crystal . Tritnite luminous hands and index markers . Date display Band: High grade polyurethane strap with 18kt gold plated metal inserts Water Resistance: 500 meters tested







The Invicta Subaqua Noma III . Model 5509

Movement: Professional Swiss Quartz Chronograph luminous hands and index markers . Date display Band: High grade polyurethane strap with metal inserts in gunmetal IP Water Resistance: 500 meters tested

- Case and Dial: Ø50mm. Metal dial . Solid stainless steel case with gunmetal IP . Unidirectional rotating bezel with gunmetal IP . Stainless steel screw-down crown and pushers with gunmetal IP . Flame Fusion crystal . Tritnite

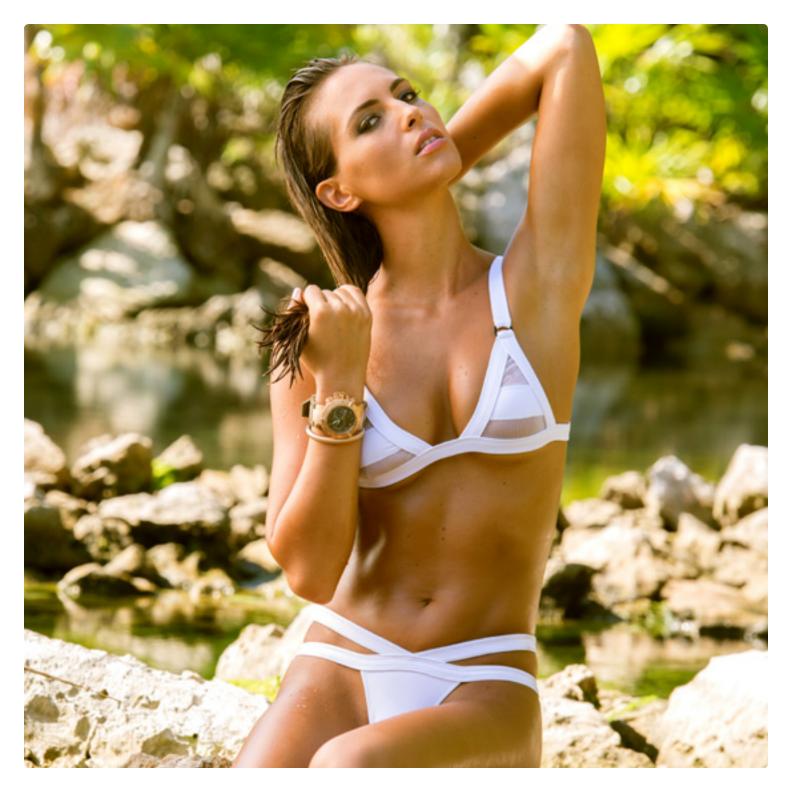






The Invicta Subaqua Noma III . Model 16880

Movement: Professional Swiss Quartz Chronograph Case and Dial: Ø42mm . Metal dial . Solid stainless steel case with 18kt gold plating . Unidirectional rotating bezel with 18kt gold plating . Stainless steel screw-down crown and pushers with 18kt gold plating . Flame Fusion crystal . Tritnite luminous hands . Date display Band: High grade silicone strap with stainless steel buckle in 18kt gold plating Water Resistance: 500 meters tested







The Invicta Subaqua Noma III . Model 11832

Movement: Professional Swiss Quartz Chronograph Fusion crystal . Tritnite luminous hands and index markers . Date display Band: High grade Polyurethane strap . Stainless steel inserts and buckle Water Resistance: 500 meters tested

- Case and Dial: Ø50mm . Metal dial . Solid stainless steel case with 18kt rosegold plating . Unidirectional rotating bezel with 18kt rosegold plating . Stainless steel screw-down crown and pushers with 18kt rosegold plating . Flame



INVICTA FORCE FORCE

The Invicta Force . Model 16922

Movement: Professional Japanese Quartz Chronograph
Case and Dial: Ø50mm . Metal dial . Solid stainless steel case . Fixed bezel . Stainless steel push and pull crown and pushers . Mineral crystal. Tritnite luminous hands and index markers . Date display
Band: High grade silicone strap and buckle
Water Resistance: 100 meters tested

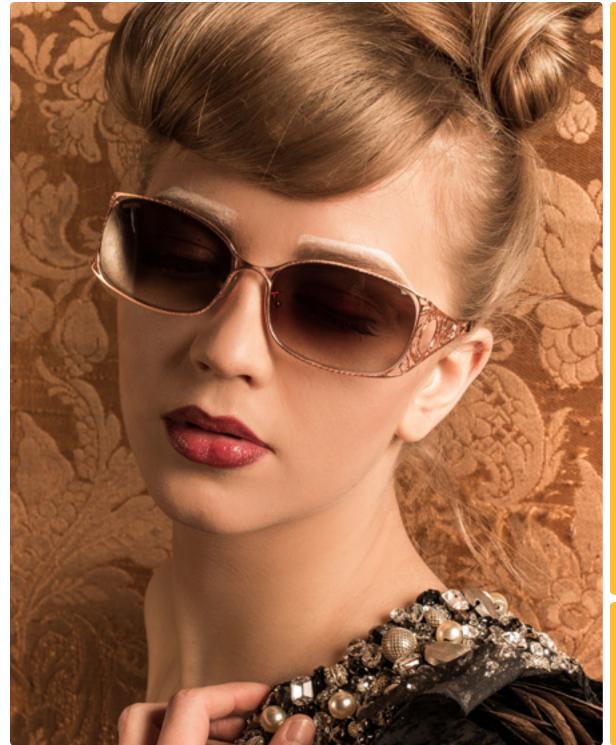




From the very foundation of the Invicta watch collections, the Invicta Writing Instruments emerge. Aspects of each Invicta collection are now interpreted into distinct and stylish pens. Appointed with the same key design elements and materials, these writing instruments compliment the watch collection it was inspired by, providing a fashionable touch to the everyday routine. Extending innovation and leaving a lasting impression, the spirit of Invicta is now at your fingertips.

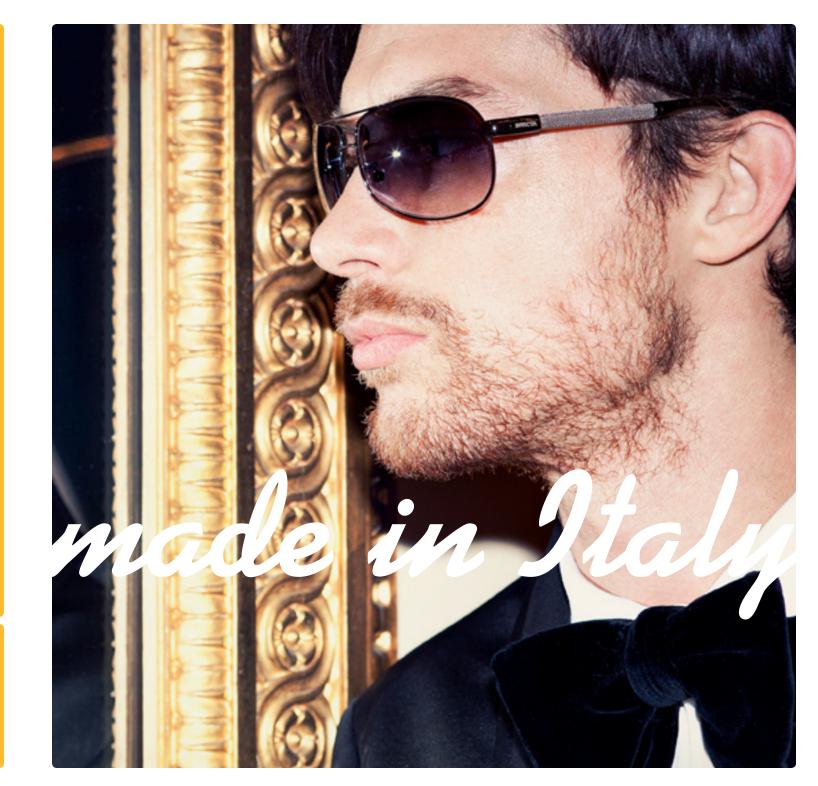
INVICTA WRITING INSTRUMENTS MADE IN ITALY

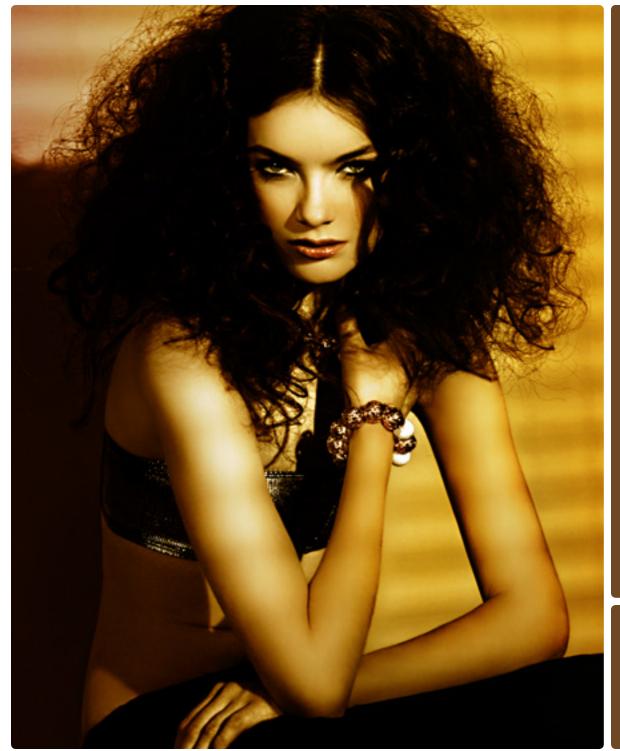




Taking cues from our watch collections, Invicta Eyewear translates those notable qualities into stylish and sophisticated Italian made sunglasses. Designed and made in Italy with an innovative use of remarkable materials, the many styles of Invicta Eyewear elegantly capture the very essence of Invicta. Transform your vision and frame the day with Invicta Eyewear.

INVICTA EYEWEAR MADE IN ITALY





Invicta Jewelry Made in Italy transforms the everyday into an variations. The intricaptures the nuance and refined nature of a distant land. The detailed pieces embody a complexity of form and structure, making Invicta Jewelry stunning as well as versatile. Rich compositions add a touch of luxury perfectly tuned to accessorize life's occasions.

INVICTA JEWELRY



With such a spectacular burst onto the scene, The Invicta Watch Group sparked a movement turning the balance of power within the watch industry. Utilizing high-quality materials, generally found only in high-priced brands, Invicta generated tremendous intrigue winning over enthusiasts and retailers while confounding competitors. From skeletonized movements to a unique gold layering technique to exceptional construction, Invicta has become one of the most technically capable watchmakers in the world.

What began with the bold Lupah has grown to encompass a range of models so diverse they demanded their own identities! Today the watches comprise 30 distinctive, compelling collections. The Invicta Pro Diver has rightly garnered a cult like status and favorites such as the Corduba, Russian Diver and Force to name but a few, continue to dominate the market with incomparable daring and mastery.

Over the past several years, the Invicta Reserve collection has upped the ante for those discerning, dedicated collectors. These timepieces brightly shine and are appreciated in the finest of jewelry houses across many lands and oceans. The expert ability in creating luxury watches not only solidifies the absolute perfection of Invicta's craft but has also cemented Invicta's place within every facet of watch making.







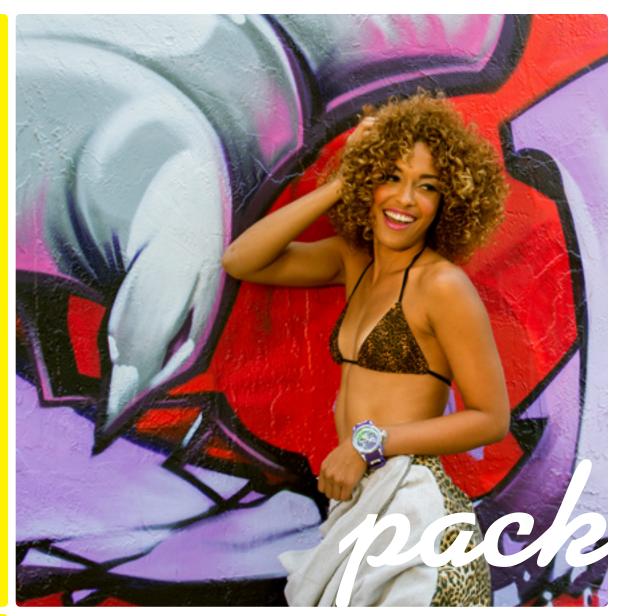


In re-inventing its past to accommodate the present, The Invicta Watch Group proudly offers one of the most vividly dynamic and accomplished collections on the market. And with each new introduction, Invicta proves time and again that you don't have to be privileged to enjoy the privilege of caliber and standards.





A journey of unimagined substance and innovation awaits the Invicta watch collector. With over 20 collections from which to select, the world of Invicta delivers the ultimate in technical achieve ment along with a diversity in style unmatched in today's market. Cutting-edge craftsmanship expressed through ingenious designs has seamlessly turned fans into dedicated collectors





Always on a mission to advance and perfect, Invicta continually pushes past barriers delivering watches that have made Invicta the masters of case complications and a dream come true for the collector. The engineering and design elements that go into each case must integrate flawlessly with the movement powering the watch that is inside that case. In essence, the more complications, the more difficult it is to design and assemble a timepiece but Invicta has taken this art to a masterful level bringing forth timepieces of inspired exception. The expert, hands-on, detailed approach to watch-making is an intrinsic aspect to the range of capability and case complication demonstrated in each Invicta timepiece.

The Invicta collector can build a bold, diverse collection comprised of the optimum in technology and design in a spirit defined only by Invicta.

GGA

HORO LOGY 101

A REDUCED VOCABULARY **OF HOROLOGY** TERMINOLOGY

Horology is the fine art of making timepieces. It's one of the world's classic professions. To fully appreciate this timehonored craft, and the precision instruments it produces, it is essential that every watch connoisseur know a thing or two about timepieces.



Mechanical Watch: A mechanical watch has no battery, yet is more than accurate enough for daily use. In fact, a good mechanical watch is often more accurate over a short period of time than a quartz watch. Mechanical watches are very durable, and often become heirlooms that are handed down from generation to generation.

Automatic Watch: An automatic watch is a mechanical watch that is self-winding. The movement of your wrist and body causes the rotor, (a weight attached to an automatic winding mechanism), to wind up the watch. An automatic watch needs no battery, but will stop if not worn for over a day, or if you have been physically inactive for an extended period of time.

Should this happen, wind the crown ten times clockwise to start the watch and give it some reserve power. Set the time and date and place it on your wrist. It is also recommended that an automatic watch be housed in a watch winder box.

Chronograph: A chronograph is a timepiece that also operates as a stopwatch. It permits the measurement of a desired interval time, and features start/stop/reset functions. An Invicta chronograph can measure time within intervals of 1/60 of a second.

Chronometer: Originally defined as a watch used for navigation, today a Chronometer is thought of as a highly precise piece, rated in different temperatures and positions that has obtained an official rating certificate by the COSC (Côntrole Officiel Suisse des Chronométres).

Jewels: Jewels are the ruby stones that a watch's gears turn on to protect the metal parts from grinding together. Most Invicta automatic watches feature a 21 jewel movement.

Bezel: The bezel is the outer ring of the case that holds the crystal in place. Many sport watches feature bezels that rotate to allow divers to safely measure how long they've been under water.

Tritnite®: Tritnite is a luminous material developed by Invicta in Switzerland. It is a high quality product that allows hands and markers covered with it to glow for an extended period of time. When exposed to regular daylight, it will hold its glow for about 20 hours.

Flame Fusion: Synthetic crystals. Flame Fusion is a process utilizing high heat, high pressure and an Aluminum Oxide combination, the mineral (glass) and Sapphire properties are fused together. This unique fusion of the two materials results in the impact resistance of a standard mineral crystal and offers the scratch resistance of the Sapphire.

MB-Microtec: A glass vessel covered with luminous matter on the inner wall; then, filled with tritium gas and sealed airtight. The electrons emitted by the tritium during its disintegration come into contact with the coating which absorbs the energy of the electrons and converts it visible, or cold light.



invictawatch.com







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