

FOR IMMEDIATE RELEASE



INVICTA

Smarter by the Second.

Hollywood, FL

Invicta Stores USA, in partnership with the Invicta Watch Company of America, is thrilled to announce the opening of the Invicta Watch retail stores in the U.S. Invicta Watch Stores are opening in many different states at a consistent pace. Currently there are 6 locations with 7 more expected to open by the spring of 2014.

About Invicta Stores USA - Step directly into the world of Invicta at the Invicta Stores and take the opportunity to engage first-hand with all the latest and greatest Invicta and Activa timepiece models, the Invicta Eyewear Line and, Invicta Writing Instruments. Taking our vision to the next level, we are expanding, bringing Invicta to a location near you. We look forward to providing an in-store experience that only Invicta can offer.

About Invicta Watch Company of America - Led by innovation and nurtured with the consistency of quality and brand personality, the forward thinking energy of The Invicta Watch Group continues its brazen journey. The long held belief that supremely crafted timepieces can be offered for modest sums is the founding principle of Invicta and that ideology still resides at the core of all Invicta creations. In setting a premise of exceptional standards, Invicta maintains their objective by successfully satisfying consumers and collectors alike at any price point.



INVICTA

WATCH GROUP

1 Invicta Way (3069 Taft Street) Hollywood Florida, 33021 . 954-921-2444

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Current locations:

Boca Raton Town Center. 6000 Glades Road, Boca Raton, FL 33431
561-394-5930 / store002boca@invictawatch.com

Miami International Mall. 1455 NW 107th Avenue, Miami, FL 33172-2758
305-592-0220 / store003miami@invictawatch.com

Tampa International Plaza. 2223 North Westshore Blvd. #213Tampa, FL 33607
813-374-9961 / store004tampa@invictawatch.com

Brandon Town Center. 459 Brandon Town Center Mall, Brandon, FL 33511
813-409-2057 / store006brandon@invictawatch.com;

Lenox Square. 3393 Peachtree Rd NE Atlanta, GA 30326
404-846-3375 / store007lenox@invictawatch.com

Mall of Georgia. 3333 Buford Drive, Buford. Space#203, GA 30519
678-765-8670 / store008mallofgeorgia@invictawatch.com

BWI Airport Thurgood Marshall. 7065 Friendship Road, Baltimore, MD 21240
410-691-0090 / store005bwi@invictawatch.com

Upcoming locations:

Christiana Mall (Newark, DE); Staten Island Mall (Staten Island, NY); Sarasota University Town Center (Sarasota, FL); Woodbridge Center (Township, NJ); Kings Plaza (New York City); Mall at Columbia (Columbia, MD); Fair Oaks Mall (Fairfax, VA).



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