

FOR IMMEDIATE RELEASE



INVICTA
EYEWEAR
MADE IN ITALY

The Invicta Eyewear Collection

Taking cues from our watch collections, Invicta Eyewear translates those notable qualities into stylish and sophisticated Italian made sunglasses. Designed and made in Italy with an innovative use of remarkable materials, the many styles of Invicta Eyewear elegantly capture the very essence of Invicta. Transform your vision and frame the day with Invicta Eyewear.

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This year, Invicta Eyewear, took its place among other notable exhibitors at the world-renowned international optics and ophthalmology fair, MIDO, in Milan Italy.

MIDO provides the ophthalmology and optics industries with an opportunity to become acquainted with the latest and most sought after products in the world. Located in the heart of the exclusive Fashion District in Milan, Invicta Eyewear impressed buyers with its range of sunglasses for both men and women.

Situated among the largest eyewear brands on the market, Invicta Eyewear was a show favorite. From lens to frame, Invicta Eyewear is designed in Italy. Crafted with an innovative use of the highest quality materials currently available, the many styles of Invicta Eyewear elegantly and expertly capture the very essence of vision.



INVICTA
WATCH GROUP

1 Invicta Way (3069 Taft Street) Hollywood Florida, 33021 . 954-921-2444