



INVICTA. 2012





**INVICTA**  
**ARTIST★SERIES**  
**ERNI VALES**  
 LIMITED EDITION

The Invicta Swiss Made Russian Diver Artist Series . Erni Vales . "Panda Suite" . Model 11153 . Movement: Professional Quartz . Case and Dial: Ø52mm . Surgical grade solid stainless steel case . Flame Fusion crystal . Stainless steel screw-down case-back with artist signature . Stainless steel screw-down crown with protector . Sunray dial with Tritnite® luminous hands . Band: White specially molded polyurethane strap with stainless steel buckle . Water Resistance: 100 meters . All jewelry from the Invicta Fiorentina Collection . Made in Italy

January	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue							
2012	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31





**INVICTA**  
**SUBAQUA**  
 BEST UNDER PRESSURE

The Invicta Subaqua NOMA IV Swiss Chrono . Model 6553 . Movement: Professional Swiss Chronograph . Case and Dial: Ø50mm . Surgical grade solid stainless steel case . Unidirectional rotating bezel . Flame Fusion crystal . Date Display . Stainless steel screw-down case-back . Stainless steel screw-down crown with protector and function pushers . Layer dial with Tritnite® luminous hands . 18kt gold plating . Band: Solid stainless steel bracelet with diver clasp . Water Resistance: 500 meters . All jewelry from the Invicta Fiorentina Collection . Made in Italy

February	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed							
2012	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29



**INVICTA**  
ARTIST SERIES

**NICK GENTRY**  
LIMITED EDITION



The Invicta Swiss Made Russian Diver Artist Series . Nick Gentry . "The Secret Key" . Model 11545 . Movement: Professional Quartz . Case and Dial: Ø45mm . Surgical grade solid stainless steel case . Flame Fusion crystal . Stainless steel screw-down case-back . Stainless steel screw-down crown with protector . Enamel dial with Tritnite® luminous hands . 18kt rose gold plating . Band: Black genuine leather strap with buckle . 18kt rose gold plating . Water Resistance: 100 meters . All jewelry from the Invicta Fiorentina Collection . Made in Italy

March	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat							
2012	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31





**INVICTA**  
 PRO DIVER  
  
**SEA HUNTER**  
 MASTER OF THE OCEANS

The Invicta Pro Diver Sea Hunter Auto Reserve . Model 0602 . Movement: Professional Automatic . Case and Dial: Ø58mm . Surgical grade solid stainless steel case . Unidirectional rotating bezel with polyurethane edge . Flame Fusion crystal . Stainless steel screw-down display case-back . Stainless steel screw-down crown . Sunray dial with Tritnite® luminous hands . Gun metal ionic plating . Band: Black genuine leather strap with buckle . Gun metal ionic plating . Water Resistance: 300 meters . All jewelry from the Invicta Fiorentina Collection . Made in Italy

April	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon							
2012	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30





**INVICTA**  
**AKULA**  
  
**RESERVE**  
 FOR THE FEW WHO KNOW BEST

The Invicta Akula Classic Swiss Chrono Reserve . Model 1359 . Movement: Professional Swiss Chronograph . Case and Dial: Ø52mm . Surgical grade solid stainless steel case . Flame Fusion crystal . Stainless steel screw-down case-back . Stainless steel screw-down crown . Sunray dial with Tritnite® luminous hands . Date display . Band: Pink specially molded polyurethane strap with stainless steel buckle . Water Resistance: 100 meters . All jewelry from the Invicta Fiorentina Collection . Made in Italy

May	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu							
2012	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31



INVICTA

VENOM

*The envy of others.*

**The Invicta Venom Classic Swiss Chrono Reserve . Model 1408 . Movement:** Professional Swiss Chronograph . **Case and Dial:** Ø53.7mm . Surgical grade solid stainless steel case . Unidirectional rotating bezel . Flame Fusion crystal . Stainless steel screw-down case-back . Stainless steel screw-down crown with function pushers . Sunray dial with Tritnite® luminous hands . Date display . **Band:** White specially molded polyurethane strap with stainless steel buckle . **Water Resistance:** 1000 meters . **All jewelry from the Invicta Fiorentina Collection . Made in Italy**

June

2012

Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30





INVICTA

**BOLT**

A NAUTICAL ENSEMBLE

The Invicta Bolt Classic Swiss Chrono Reserve . Model 1369 . Movement: Professional Swiss Chronograph . Case and Dial: Ø50mm . Surgical grade solid stainless steel case . Flame Fusion crystal . Stainless steel screw-down case-back . Stainless steel screw-down crown with function pushers . Sunray dial with Tritnite® luminous hands . Date display . Band: Yellow specially molded polyurethane strap with stainless steel buckle . Water Resistance: 200 meters . All jewelry from the Invicta Fiorentina Collection . Made in Italy

July	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue							
2012	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31



INVICTA

CUA  
DRO

FOUR SIDES TO EVERY STORY  
FOUR ANGLES TO EVERY TIMEPIECE



The Invicta Cuadro Primo . Model 1458 . Movement: Professional Quartz . Case and Dial: Ø43mm . Surgical grade solid stainless steel case . Flame Fusion crystal . Stainless steel screw-down case-back . Stainless steel screw-down crown with function pushers . Sunray dial with Tritnite® luminous hands . Date display . Band: Black genuine leather strap with stainless steel buckle . Water Resistance: 50 meters  
All jewelry from the Invicta Fiorentina Collection . Made in Italy

August  
2012

Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri							
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31





GOING THE DISTANCE

The Invicta S1 Classic Swiss GMT . Model 1362 . Movement: Professional Swiss Quartz GMT . Case and Dial: Ø52mm . Surgical grade solid stainless steel case . Flame Fusion crystal . Stainless steel screw-down case-back . Stainless steel screw-down crown . Sunray dial with Tritnite® luminous hands . Date display . Band: Orange specially molded polyurethane strap with stainless steel buckle . Water Resistance: 100 meters . All jewelry from the Invicta Fiorentina Collection . Made in Italy

September	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun							
2012	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30





  
**INVICTA**  
**COALITION**  
**FORCESE**  
**FIELD TESTED**


**The Invicta Coalition Forces Classic Swiss Chrono . Model 1939 . Movement:** Professional Swiss Chronograph . **Case and Dial:** Ø51mm . Surgical grade solid stainless steel case . Unidirectional rotating bezel . Flame Fusion crystal . Stainless steel screw-down case-back . Stainless steel screw-down crown with function pushers . Sunray dial with Tritnite® luminous hands . Date display . **Band:** Solid stainless steel bracelet with diver clasp and safety lock . **Water Resistance:** 100 meters . All jewelry from the Invicta Fiorentina Collection . Made in Italy

**October**  
**2012**

Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed							
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31





  
**INVICTA**  
**COALITION**  
**EFORCE**  
 FIELD TESTED

**The Invicta Coalition Forces Trigger Swiss Chrono . Model 0956 . Movement:** Professional Swiss Chronograph . **Case and Dial:** Ø55mm . Titanium case . Flame Fusion crystal . Titanium screw-down case-back .  
 Stainless steel screw-down crown with deploying pushers. Matte sunray dial with Tritnite® luminous hands . Date display . **Band:** Black specially molded polyurethane strap with Titanium buckle . **Water Resistance:** 100 meters .  
 All jewelry from the Invicta Fiorentina Collection . Made in Italy

November	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri							
2012	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30





**INVICTA**  
**SUBAQUA**  
 BEST UNDER PRESSURE

The Invicta Subaqua NOMA IV Swiss Chrono . Model 6569 . Movement: Professional Swiss Chronograph . Case and Dial: Ø50mm . Surgical grade solid stainless steel case . Flame Fusion crystal . Stainless steel screw-down case-back . Stainless steel screw-down crown with protector and function pushers . Layer dial with Tritnite® luminous hands . Date and day display . Band: Black specially molded polyurethane strap with buckle . Water Resistance: 500 meters . All jewelry from the Invicta Fiorentina Collection . Made in Italy

December	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon							
2012	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31





Michelle, wearing the men's Invicta Swiss Made Russian Diver Artist Series . Erni Vales . "Panda Suite" . Model 11153



Anna, wearing the men's Invicta Subaqua NOMA IV Swiss Chrono . Model 6553



Molly, wearing the men's Invicta Swiss Made Russian Diver Artist Series . Nick Gentry . "The Secret Key" . Model 11545



Michelle, wearing the men's Invicta Pro Diver Sea Hunter Auto Reserve . Model 0602



Anna, wearing the men's Invicta Akula Classic Swiss Chrono Reserve . Model 1359



Michelle, wearing the men's Invicta Venom Classic Swiss Chrono Reserve . Model 1408



Anna, wearing the men's Invicta Bolt Classic Swiss Chrono Reserve . Model 1369



Germaine, wearing the men's Invicta Cuadro Primo . Model 1458



Anna, wearing the men's Invicta S1 Classic Swiss GMT . Model 1362



Germaine, wearing the men's Invicta Coalition Forces Classic Swiss Chrono . Model 1939



Michelle, wearing the men's Invicta Coalition Forces Trigger Swiss Chrono . Model 0956



Molly, wearing the men's Invicta Subaqua NOMA IV Swiss Chrono . Model 6569





The Invicta Swiss Made Russian Diver Artist Series  
Erni Vales . "Panda Suite"  
Model 11153



The Invicta Subaqua NOMA IV Swiss Chrono  
Model 6553



The Invicta Swiss Made Russian Diver Artist Series  
Nick Gentry . "The Secret Key"  
Model 11545



The Invicta Pro Diver Sea Hunter Auto Reserve  
Model 0602



The Invicta Akula Classic Swiss Chrono Reserve  
Model 1359



The Invicta Venom Classic Swiss Chrono Reserve  
Model 1408



The Invicta Bolt Classic Swiss Chrono Reserve  
Model 1369



The Invicta Cuadro Primo  
Model 1458



The Invicta S1 Classic Swiss GMT  
Model 1362



The Invicta Coalition Forces Classic Swiss Chrono  
Model 1939



The Invicta Coalition Forces Trigger Chrono  
Model 0956



The Invicta Subaqua NOMA IV Swiss Chrono  
Model 6569